The Allergen Bureau aims to facilitate the improvement of food allergen management across the Australian and New Zealand and global food industry. Allergen Bureau Members – including large, medium and small, food companies and individual members – are recognised as leaders in this area.

The Allergen Bureau website and eNews provides a resource for all food companies to proactively address food allergen issues, including training, information, food allergen FAQs, VITAL Online and helpline advice.

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Managing food allergen risks in industry

The Allergen Bureau is an industry body established in 2005 as an initiative of the Australian Food & Grocery Council Allergen Forum, and operates on a membership basis. The Allergen Bureau provides rapid responses to members’ questions concerning the management of food allergen risks in food ingredients and manufactured foods in Australia and New Zealand.

The core objective of the Allergen Bureau is to share information and experience within the food industry on the management of food allergens to ensure consumers receive relevant, consistent and easy to understand information on food allergens.

Most of the visitors to the Allergen Bureau website are from either Oceania or Europe. About 46% of website visitors are from Oceania (Australia is 38% and New Zealand is 7% of total visitors) and 32% are from Europe (UK 7%; Germany; 6%; France 4%, The Netherlands 3% of total visitors). The Americas make up 10% of visitors (USA 7% and Canada 2% of total visitors).

The growth in the incidence of food allergens is an international phenomenon. The Allergen Bureau draws on and disseminates information from all over the world on food regulations and the latest scientific research on food allergens including emerging food allergens.

The Allergen Bureau is a wonderful example of cooperation amongst competitors in the food industry, with national and multinational food manufacturing and marketing companies, suppliers, importers, exporters, retailers and consumer groups sharing information on managing the risks of food allergens in industry in the interests of consumers.

For more information go to www.allergenbureau.net
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