The Allergen Bureau Ltd VITAL® Framework
- Terms of Use

1) Preface

This document is provided by The Allergen Bureau Ltd ACN 162 786 389 (Allergen Bureau) to assist organisations and individuals in the correct usage and referencing to certain key parts of the Allergen Bureau VITAL Framework.

In particular, this guidance applies to the:

- ‘VITAL’ word
- ‘VITAL’ Mark (Logo)
- VITAL® Reference Doses
- VITAL® Program
- VITAL® Online

The Allergen Bureau’s Voluntary Incidental Trace Allergen Labelling (VITAL®) Program is a standardised allergen risk assessment process for food industry.

For more information go to http://allergenbureau.net/vital/

2) General Terms of Use

The following general Terms of Use apply.

Terms of Use

The Allergen Bureau grants you a non-exclusive, non-transferable right to access, use and display of VITAL® and associated documents, provided that you comply fully with these terms of use. You may display, print and reproduce this material in unaltered form only (retaining this notice) for your own personal use or use within your organisation. Apart from any other use permitted under the Copyright Act 1968 (Cth), all other rights are reserved. You do not obtain any ownership right, title or other interest in VITAL copyrighted materials by downloading or otherwise using these materials.

You may not use any part of VITAL to establish, maintain, or provide, or assist in establishing, maintaining or providing your own publications, whether on the internet or otherwise. In particular, you may not sell access to VITAL or any material derived from VITAL or use VITAL for any commercial benefit anywhere in the world otherwise including adapting, appropriating or copying any part of VITAL.
Requests for further authorisation should be directed to:
The Allergen Bureau Ltd
info@allergenbureau.net
+61 437 918 959

3) Specific Terms of Use
Specific Terms of Use apply to the following parts of the VITAL Framework, the:

- ‘VITAL’ word
- ‘VITAL’ Mark (Logo)
- VITAL® Reference Doses
- VITAL® Program
- VITAL® Online

a) ‘VITAL’ word
The ‘VITAL’ word is a registered trademark in Australia (Registration No: 1529372).

Unless advised otherwise in writing from the Allergen Bureau, organisations and individuals must use the ‘VITAL’ word according to the following terms:

i. The first use of the ‘VITAL’ word on each page in any document shall be followed by the superscript registered symbol ® (i.e. VITAL®)

ii. The first use of the ‘VITAL’ word in any document shall include a reference to the Allergen Bureau website and the date sourced (e.g. Allergen Bureau http://allergenbureau.net/ - date sourced DD MMM 20YY)

b) ‘VITAL’ Mark (Logo)
The ‘VITAL’ Mark is a registered trademark in Australia (Registration No: 1529378) and the European Union (Registration No: 011424223).

Unless advised otherwise in writing from the Allergen Bureau, organisations and individuals must not use the ‘VITAL’ mark.
c) VITAL® Reference Doses

The VITAL Scientific Expert Panel established the food allergen ‘Reference Doses’ used in VITAL®.

The Reference Doses are the protein level (total protein in milligrams from an allergenic food) below which only the most sensitive individuals (between 1% and 5% depending on the quality of the data set available) in the allergic population are likely to experience an adverse reaction.

Organisations and individuals should cite the VITAL Reference Doses as follows:


iii. Allergen Bureau, summary of the VITAL scientific expert panel recommendations 2011

iv. The first reference to the VITAL Reference Doses in any document shall include a reference to the VITAL® Science webpage and the date sourced (e.g. Allergen Bureau, VITAL® Science - http://allergenbureau.net/vital/vital-science/ - date sourced DD MMM 20YY)

4) VITAL® Program

Copyright: Copyright The Allergen Bureau 2011.

This work is protected by copyright. VITAL has been developed by the Allergen Bureau.

The Allergen Bureau grants you a non-exclusive, non-transferable right to access, use and display of VITAL® and associated documents, provided that you comply fully with these terms of use. You may display, print and reproduce this material in unaltered form only (retaining this notice) for your own personal use or use within your organisation. Apart from any other use permitted under the Copyright Act 1968 (Cth), all other rights are reserved. You do not obtain any ownership right, title or other interest in VITAL copyrighted materials by downloading or otherwise using these materials.

You may not use any part of VITAL to establish, maintain, or provide, or assist in establishing, maintaining or providing your own publications, whether on the internet or otherwise. In particular, you may not sell access to VITAL or any material derived from VITAL or use VITAL for any commercial benefit anywhere in the world otherwise including adapting, appropriating or copying any part of VITAL.
Requests for further authorisation should be directed to:
The Allergen Bureau Ltd
info@allergenbureau.net
+61 437 918 959

Unless advised otherwise in writing from the Allergen Bureau, organisations and individuals must cite the VITAL® Program according to the following terms:

i. The first reference to the VITAL Program in any document shall include a reference to The VITAL® Program webpage and the date sourced (e.g. Allergen Bureau, The VITAL® Program - http://allergenbureau.net/vital/ - date sourced DD MMM 20YY)


5) VITAL® Online

The Allergen Bureau’s VITAL® Online is a user-friendly, web-based VITAL Calculator.

For more information go to http://allergenbureau.net/vital/vital-online/ and https://vital.allergenbureau.net/

Copyright: Copyright the Allergen Bureau 2015.
This work is copyright. VITAL has been developed by the Allergen Bureau.

The Allergen Bureau grants you a non-exclusive, non-transferable right to access, use and display VITAL and associated documents, provided that you comply fully with these terms of use. You may display, print and reproduce this material in unaltered form only (retaining this notice) for your own personal use or use within your organisation. Apart from any other use permitted under the Copyright Act 1968 (Cth), all other rights are reserved.

You may not use any part of VITAL to establish, maintain, or provide, or assist in establishing, maintaining or providing your own publications, whether on the internet or otherwise. In particular, you may not sell access to VITAL or any material derived from VITAL or use VITAL for any commercial benefit anywhere in the world.
Requests for further authorisation should be directed to:
The Allergen Bureau Ltd
info@allergenbureau.net
+61 437 918 959

Unless advised otherwise in writing from the Allergen Bureau, organisations and individuals must cite VITAL® Online according to the following terms:

i. The first reference to VITAL Online in any document shall include a reference to the VITAL® Online webpage and the date sourced (e.g. Allergen Bureau, VITAL® Online - http://allergenbureau.net/vital/vital-online/ - date sourced DD MMMM YY, or, VITAL® Online https://vital.allergenbureau.net/)