



informing the food industry

The Allergen Bureau Ltd
Level 4, 29 Elizabeth Street
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Australia
ACN: 162 786 389

The Allergen Bureau Ltd VITAL[®] Framework

Terms of Use

1) Preface

This document is provided by The Allergen Bureau Ltd ACN 162 786 389 (Allergen Bureau) to assist organisations and individuals in the correct usage and referencing to certain key parts of the Allergen Bureau VITAL Framework.

In particular, this guidance applies to the:

- 'VITAL' word
- 'VITAL' Mark (Logo)
- VITAL[®] Reference Doses
- VITAL[®] Program
- VITAL[®] Online

The Allergen Bureau's Voluntary Incidental Trace Allergen Labelling (VITAL[®]) Program is a standardised allergen risk assessment process for food industry.

For more information go to <http://allergenbureau.net/vital/>

2) General Terms of Use

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3) Specific Terms of Use

Specific Terms of Use apply to the following parts of the VITAL Framework, the:

- 'VITAL' word
- 'VITAL' Mark (Logo)
- VITAL[®] Reference Doses
- VITAL[®] Program
- VITAL[®] Online

a) 'VITAL' word

The 'VITAL' word is a registered trademark in Australia (Registration No: 1529372).

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- i. The first use of the 'VITAL' word on each page in any document shall be followed by the superscript registered symbol [®] (i.e. VITAL[®])
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b) 'VITAL' Mark (Logo)

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c) VITAL[®] Reference Doses

The VITAL Scientific Expert Panel established the food allergen 'Reference Doses' used in VITAL[®].

The Reference Doses are the protein level (total protein in milligrams from an allergenic food) below which only the most sensitive individuals (between 1% and 5% depending on the quality of the data set available) in the allergic population are likely to experience an adverse reaction.

Organisations and individuals should cite the VITAL Reference Doses as follows:

- i. Taylor *et al* (2014) Establishment of reference doses for residues of allergenic foods: report of the vital expert panel, food and chemical toxicology. Food Chem Toxicol 63: 9–17.
- ii. Allen *et al* (2014) Allergen Reference Doses for precautionary labeling (VITAL 2.0): clinical implications J Allergy Clin Immunol. 2014 Jan 133(1):156-64.
- iii. Allergen Bureau, summary of the VITAL scientific expert panel recommendations 2011
- iv. The first reference to the VITAL Reference Doses in any document shall include a reference to the VITAL[®] Science webpage and the date sourced (e.g. Allergen Bureau, VITAL[®] Science - <http://allergenbureau.net/vital/vital-science/> - date sourced DD MMM 20YY)

4) VITAL[®] Program

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- ii. References to specific sections of the Food Industry Guide to the Voluntary Incidental Trace Allergen Labelling (VITAL) Program Version 2.0 in any document shall include a reference to the Food Industry Guide to the Voluntary Incidental Trace Allergen Labelling (VITAL) Program Version 2.0, page number(s) and the date sourced (e.g. Allergen Bureau, Food Industry Guide to the Voluntary Incidental Trace Allergen Labelling (VITAL) Program Version 2.0 - <http://allergenbureau.net/wp-content/uploads/2013/11/VITAL-Guidance-document-15-May-2012.pdf> , p 6-8, date sourced DD MMM 20YY)

5) VITAL[®] Online

The Allergen Bureau's VITAL[®] Online is a user-friendly, web-based VITAL Calculator.

For more information go to <http://allergenbureau.net/vital/vital-online/> and <https://vital.allergenbureau.net/>.

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