

# The 3rd Food Allergen Management Symposium



**FAMS**

2019

**Navigate the science, manage the risk**



**State Library Victoria, Melbourne**

Victoria, Australia

13 – 16 May 2019

**SPONSORSHIP & EXHIBITION**

**PROSPECTUS**

## Invitation

The Food Allergen Management Symposium is a biennial international symposium held in Australasia.

The 3rd Food Allergen Management Symposium (FAMS2019) - Managing and communicating risk in a complex supply chain, will provide a unique opportunity for the Australia and New Zealand and international food industry to learn from, and interact with, some of the key global figures in food allergy and food allergen management.

Food industry, researchers, clinicians, dietitians, consumer groups, regulators and legislators with an interest in food allergy and food allergen management should attend FAMS2019.

The State Library Victoria's beautiful new heritage gallery, the Isabella Fraser Room, will be the main exhibition and daytime social venue for FAMS2019, as well as the welcome reception on the evening of Monday 13 May 2019. The symposium will then begin on Tuesday 14 May until midday Thursday 16 May 2019. A selection of specialised, interactive workshops will be held on the afternoon of Thursday 16 May 2019.

Established in 1854 as the Melbourne Public Library, State Library Victoria is Australia's oldest public library and one of the first free public libraries in the world.

The 3<sup>rd</sup> Food Allergen Management Symposium 2019 will provide a valuable opportunity for sponsors and exhibitors to promote themselves among local and international clients and stakeholders.

### Key reasons to sponsor or exhibit at FAMS2019

- Highly targeted marketing, with digital advertising campaigns featuring editorial coverage and branding of event sponsors and media partners
- Reach your target audience and potential buyers/users in three days
- An opportunity to build a database of new potential customers, which may lead to follow up sales in the coming weeks and months
- Connect with a large gathering of food allergen/allergy professionals and meet the experts

### Key speakers, in alphabetical order, will include:

- **Professor Katie Allen**, Murdoch Children's Research Institute, Australia (TBC)
- **Joseph Baumert**, Food Allergy Research & Resource Program, University of Nebraska, USA (TBC)
- **René Crevel**, Rene Crevel Consulting Ltd, UK (TBC)
- **Samuel Godefroy**, Université Laval, Québec, Canada
- **Jonathon Hourihane**, University College Cork, Ireland
- **Lauren Kolstad**, Food Standards Australia New Zealand (TBC)
- **Professor Clare Mills**, The University of Manchester, UK
- **Ben Remington**, Netherlands Organisation for Applied Scientific Research (TNO), NL
- **Maria Said**, Allergy & Anaphylaxis Australia, Australia
- **Professor Steve Taylor**, Food Allergy Research & Resource Program, University of Nebraska, USA
- **Sandra Vale**, National Allergy Strategy, Australia

### Contact Us

Register your interest in FAMS2019 sponsorship and exhibition opportunities now – or contact us to discuss tailoring a package for you.

Contact Ray Murphy, Manager Allergen Bureau, at [info@allergenbureau.net](mailto:info@allergenbureau.net) or 0437 918 959 (+61 437 918 959).

### Conference Organising Committee

- Ms Caroline Gray, Chair (Allergen Bureau and DuPont)
- Associate Professor N. Alice Lee (University of New South Wales)
- <new appointment pending> (Dairy Food Safety Victoria)
- Mr James Robert (National Measurement Institute)

FAMS2019 is proudly presented by the Allergen Bureau, Dairy Food Safety Victoria, National Measurement Institute, and University NSW.



## **Sponsorship and exhibition opportunities**

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### **Platinum sponsor - \$15,000 + GST\***

- ✓ Acknowledgement as Platinum Symposium Sponsor on all marketing materials
- ✓ Opportunity to address delegates for 5 minutes at commencement of the symposium
- ✓ Double exhibition space and premium positioning in the exhibition area
- ✓ One full page colour advertisement inside front cover of symposium proceeding book
- ✓ Further full-page colour advertisement in symposium proceeding book
- ✓ Company logo most prominently displayed on symposium promotional material
- ✓ Complimentary registration for four (4) representatives to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

### **Gold sponsor - \$7,500 + GST\***

- ✓ Acknowledgement as Gold Symposium Sponsor on all marketing materials
- ✓ Single exhibition space and prominent positioning in the exhibition area
- ✓ One full page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for two (2) representatives to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

### **Silver sponsor - \$5,000 + GST\***

- ✓ Acknowledgement as Silver Symposium Sponsor on all marketing materials
- ✓ Single exhibition space and prominent positioning in the exhibition area
- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for one (1) representative to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

### **Exhibiting sponsor - \$3,000 + GST\* (limited number available)**

- ✓ Single exhibition space in the exhibition area
- ✓ Company logo displayed on symposium promotional material
- ✓ Complimentary registration for one (1) representative to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

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\* GST applies to Australian entities only

### **Plenary-Keynote international speaker sponsor - \$7,500 + GST\***

- ✓ Acknowledgement as Speaker Sponsor at speaker session(s) and on all marketing materials
- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for two (2) representatives to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

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### **Keynote Australasian speaker sponsor - \$5,000 + GST\***

- ✓ Acknowledgement as Speaker Sponsor at speaker session(s) and on all marketing materials
- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for one (1) representative to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

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### **Symposium dinner sponsor – Range of \$7,500 to \$10,000 + GST\***

- ✓ Collaborate with Symposium Organising Committee on dinner venue and menu choice
- ✓ Symposium dinner décor and menus themed with your company logo and colour palette
- ✓ Acknowledgement as Dinner Sponsor on all marketing materials
- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for two (2) representatives to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

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### **Welcome reception sponsor - \$5,000 + GST\***

- ✓ Collaborate with Symposium Organising Committee on welcome reception catering
- ✓ Symposium welcome reception décor themed with your company logo and colour palette
- ✓ Acknowledgement as Welcome Reception Sponsor on all marketing materials
- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo prominently displayed on symposium promotional material
- ✓ Complimentary registration for one (1) representative to the full symposium scientific program and trade exhibition, including the welcome reception, daily symposium catering and symposium dinner

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**Breakout-Interactive workshop sponsor – Range of \$3,000 to \$5,000 + GST\***

- ✓ Organisation of own breakout or specialised, interactive workshop session at State Library Victoria
  - Presentation and/or demonstration at a 2.5-3.0 hr breakout session held during the conference; or
  - Specialised, interactive workshop session 2.5-3.0 hr held during the afternoon of Thursday 16 May 2019
- ✓ Acknowledgement on relevant marketing materials
- ✓ Company logo displayed on symposium promotional material

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**Travel grants for postgraduate & early career researchers - \$1,500 + GST\***

- ✓ Acknowledgement on relevant marketing materials and recipient certificate
- ✓ Company logo displayed on symposium promotional material

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**Poster-3 min oral presentation prize sponsor - \$1,000 + GST\***

- ✓ Acknowledgement on relevant marketing materials and recipient certificate
- ✓ Company logo displayed on symposium promotional material

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**Advertisement in proceeding book – full page - \$2,000 + GST\***

- ✓ One full page colour advertisement in symposium proceeding book
- ✓ Company logo displayed on symposium promotional material

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**Advertisement in proceeding book – half page - \$1,000 + GST\***

- ✓ Half page colour advertisement in symposium proceeding book
- ✓ Company logo displayed on symposium promotional material

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## Sponsorship and exhibition and application form

**Organisation Name**

**Contact person**

.....  
**email**

.....  
**Phone**

.....  
**Total investment amount**

.....  
**Date**

.....  
**Postal address**

.....  
**Signature**

	<b>AUSTRALIAN entities (GST inclusive)</b>	<b>NON-AUSTRALIAN entities (GST not applicable)</b>
<input type="checkbox"/> <del>Platinum sponsor</del>	<del>\$16,500</del> <b>SOLD</b>	
<input type="checkbox"/> Gold sponsor	\$8,250	\$7,500
<input type="checkbox"/> Silver sponsor	\$5,500	\$5,000
<input type="checkbox"/> Exhibiting sponsor (limited number available)	\$3,300	\$3,000
<input type="checkbox"/> Plenary-Keynote international speaker sponsor	\$8,250	\$7,500
<input type="checkbox"/> Keynote Australasian speaker sponsor	\$5,500	\$5,000
<input type="checkbox"/> Symposium dinner sponsor <sup>1</sup>	\$8,250 to \$11,000	\$7,500 to \$10,000
<input type="checkbox"/> <del>Welcome reception sponsor</del>	<del>\$5,500</del> <b>SOLD</b>	
<input type="checkbox"/> Breakout-Interactive workshop sponsor <sup>2</sup>	\$3,300 to \$5,500	\$3,000 to \$5,000
<input type="checkbox"/> <del>Postgraduate &amp; early career researcher travel grant</del>	<del>\$1,650</del> <b>SOLD</b>	
<input type="checkbox"/> Poster-3 min oral presentation prize sponsor	\$1,100	\$1,000
<input type="checkbox"/> Advertisement in proceeding book – full page	\$2,200	\$2,000
<input type="checkbox"/> Advertisement in proceeding book – half page	\$1,100	\$1,000

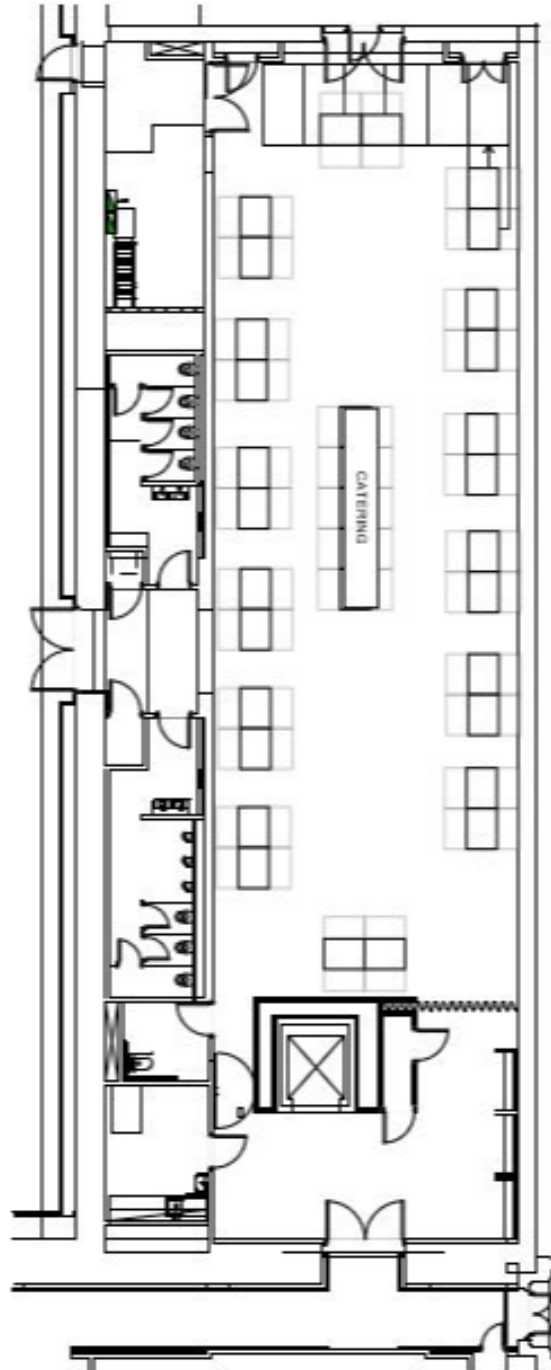
<sup>1</sup> Symposium dinner sponsorship investment dependent on agreed venue and catering costs

<sup>2</sup> Breakout-Interactive workshop investment dependent on venue size requirements



## Isabella Fraser Room floorplan

Main exhibition and daytime social venue



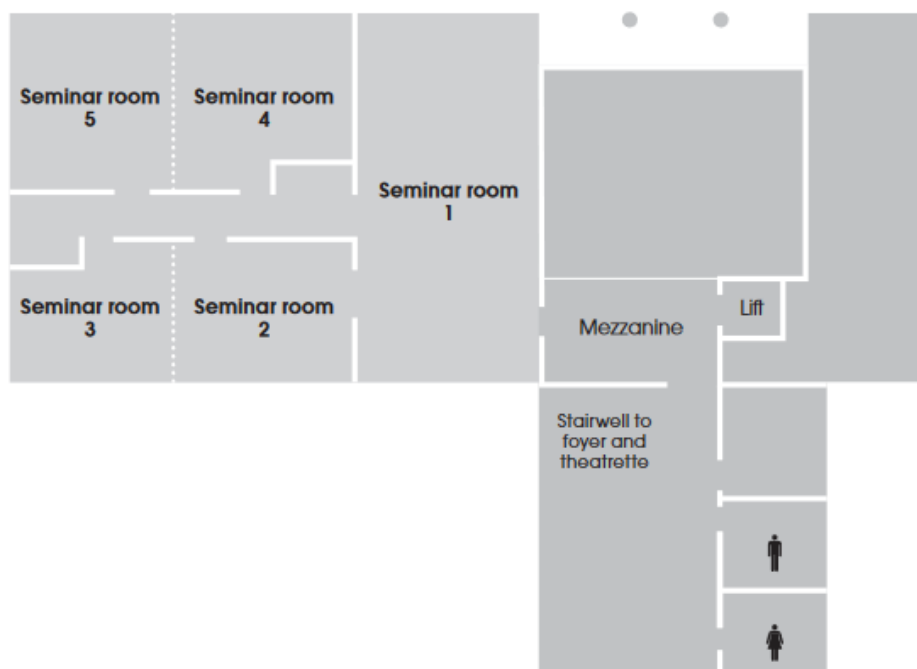


## Meeting – Workshop rooms

Situated on the upper level of the Conference Centre, the light-filled seminar rooms are fitted out with the latest equipment so that you have everything you need to run your meeting, breakout session or interactive workshop.

### Features

- Integrated AV equipment
- Lectern
- Microphone
- Internet access
- Laptop
- Projectors
- Plasma screen
- Flip charts
- Electronic whiteboards



### Capacities

VENUE	FLOOR AREA m <sup>2</sup>	THEATRE capacity	CABERET capacity
Seminar room 1	86	60	36
Seminar room 2	32	15	-
Seminar room 3	20	10	-
Seminar room 2 & 3	52	30	12
Seminar room 4	35	25	-
Seminar room 5	27	15	-
Seminar room 4 & 5	62	40	18