



The VITAL[®] Standard

Allergen Bureau

VITAL 3.0 and Allergen Management Guidance Breakfast Seminars, 2019



Informing the food industry

VITAL[®] Standard

Version 1.0



October 2019



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Objectives

- Voluntary
- Consumer visibility
- Cost effective
- Internationally recognised
- Robust
- Product specific
- Auditable



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 VITAL[®]
an initiative of the Allergen Bureau

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VITAL Scheme

VITAL Scheme consists of the:

1. VITAL Standard

- Part A: Scheme Management
- Part B: The auditable VITAL Standard

2. Certification Body Requirements

- rules and processes to be followed by accredited Certification Bodies (in line with ISO 17065)



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Pre-requisites



The manufacturing site shall:

- Be certified to a GSFI recognised Food Safety Management Standard (FSMS) that includes allergen management; and
- Have documented and implemented a HACCP based Allergen Management Plan (irrespective of requirements of FSMS)



Communication

How will consumers/customers know my product is VITAL Certified?

- Allergen Bureau website - directory of certified products
- VITAL Certificate from your CB
- Optional use of VITAL Mark – back of pack
- Manufacturer website - register of certified products encouraged

INGREDIENTS

Rolled **oats**, glucose syrup, **almond** meal, **peanut** pieces, honey, coconut.

Contains gluten, tree nut, peanut

May be present: wheat





Applying for certification



- Visit the Allergen Bureau VITAL Standard webpage
 - Download, review and understand the VITAL Standard
 - Be familiar with CB requirements
- Talk to your Certification Body and, where possible:
 - Use same CB as for your FSMS audit
 - Combine VITAL audit with your FSMS audit
- For additional assistance: Contact the Allergen Bureau

The VITAL[®] Standard

<http://allergenbureau.net/vital/vital-standard/>



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